



**FOR RELEASE**  
**July 16, 2007**

**VOID STAR CREATIONS, LLC ANNOUNCES A NEW XBOX  
LIVE ARCADE TITLE, POKER SMASH™**

**LEXINGTON, SC** – July 16, 2007 – On Tuesday, July 10, 2007 during Microsoft’s E3 keynote in Santa Monica, CA, Poker Smash™ was announced as a new release for Xbox LIVE® Arcade on Xbox 360™. Poker Smash, an action packed puzzle game with next -gen 3D graphics, will be available on Xbox LIVE Arcade before the end of 2007.

Poker Smash, the debut title of independent game developer Void Star Creations, is a fast paced puzzle game featuring 13 original soundtracks set against stunning visuals. Innovative gameplay allows players to experience six unique game modes including action, puzzle, practice, theme playlist, split screen head-to-head and multiplayer tournaments.

“Poker Smash builds on well established match three puzzle mechanics, but adds the extra depth of using poker hands as the matching predicate,” stated Drew Card, Creative Director and Co-founder of Void Star Creations. “The result is a fast and fluid game that is very approachable to new players because you can play using colors, yet still having the intensity desired by more advanced players.”

For more details about Poker Smash including a video of the live announcement, game footage and soundtrack samples, visit [www.pokersmashgame.com](http://www.pokersmashgame.com). For information about Microsoft’s Xbox LIVE Arcade, visit [www.xbox.com](http://www.xbox.com).

**About Void Star Creations, LLC**

Located in Lexington, South Carolina, Void Star Creations was founded in early 2006 by ex-Oddworld talent Drew Card and Ryan Ellis. Void Star Creations is dedicated to bringing AAA next-gen content to the independent games market combining innovative gameplay with truly stunning visuals. While expanding what gamers expect from an independent developer, Void Star Creations has a simple mission: deliver high quality games that are first and foremost fun to play. For more information, please visit [www.voidstarcreations.com](http://www.voidstarcreations.com).

###

**For more information, contact**

Rachel Card  
803.422.4373  
rachelcard@voidstarcreations.com

